



## **MEDIA RELEASE**

### **ALICE SPRINGS SET FOR A MASSIVE YOUTH CELEBRATION AS NEWLANDIA HITS NEWLAND PARK**

Alice Springs is set to come alive this July as Alice Springs Town Council and Tangentyere Council join forces, with funding support from National Indigenous Australians Agency, to deliver Newlandia — a brand-new music and skate festival celebrating young people, culture and community connection.

Taking over the Newland Skate & Play Precinct and Jim McConville Oval on Friday 10 July, Newlandia will mark the conclusion of NAIDOC Week 2026 with a free, all-ages event designed to bring the community together for an unforgettable day of action sports, live entertainment and creative energy.

The festival will feature skate demonstrations and competitions, live music, creative activations, food vendors and a program designed to showcase local talent, as well as a major national headline act set to be revealed in the coming weeks.

Alice Springs Town Council interim CEO Nicole Battle said Newlandia represents an exciting event for people of all ages, adding it will be a landmark day on the Alice Springs events calendar.

"Newlandia is about celebrating young people, celebrating culture and creating something genuinely exciting for our community," Ms Battle said.

"The Newland Skate & Play Precinct was built to be more than just a piece of infrastructure, it was always intended to be a place where young people could connect, express themselves and feel a sense of belonging.

"Newlandia brings that vision to life in a big way and is sure to be something that people remember for years to come. We're proud to be delivering it in partnership with Tangentyere Council as part of NAIDOC Week."

Tangentyere Council CEO Walter Shaw said the event reflects the power of partnership and creating opportunities that resonate with young people

"NAIDOC Week is a time to honour the history, culture, strength and achievements of Aboriginal and Torres Strait Islander peoples," Mr Shaw said.

"Newlandia is creating a positive space where young people feel seen, connected and empowered through music, movement, creativity and culture. NAIDOC Week is a time

to celebrate culture, strength and community, and these events create opportunities to engage the next generation in meaningful and positive ways.

“Tangentyere Council remains committed to supporting strong communities, cultural identity and opportunities for young people to thrive, while continuing to celebrate the voices, leadership and contributions of Aboriginal people across our communities.”

Newlandia also marks a major activation of the Newland Skate & Play Precinct, one of Alice Springs’ most significant recent investments in youth recreation infrastructure.

Designed with input from the community and local skate users, the precinct has already become a major drawcard for young people and families, with Newlandia set to transform the space into a festival-style celebration unlike anything currently offered in Alice Springs.

The free event is open to all ages, with organisers working closely with stakeholders to ensure a safe, inclusive and family-friendly experience.

Full program details, including artist announcements and event information, will be released soon.

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