

## Media Release

26 November 2025

### Council Greenlights Major Step in CBD Transformation

Alice Springs Town Council has taken a significant step forward in revitalising the heart of the town, awarding the construction contract for the *Regenerating the Alice Town Centre* project to local company Sitzler Pty Ltd.

Funded by the Australian Government, the project will breathe new life into the centre of Alice Springs by delivering:

- **Todd Mall Streetscape Renewal and Art Walk:** new paving, shade, trees, seating, lighting, wayfinding, lighting upgrades and improved power capacity to support events and night-time activation.
- **Integrated public art and cultural trail:** a vibrant celebration of Alice Springs' stories and history, featuring artworks by local artists that transform the space into a living gallery — a true showstopping, Instagrammable moment.

The project was designed following thorough consultation with Alice Springs residents. Mayor Asta Hill said the upgrade represents a long-term investment in the future of Alice Springs.

"This project is about creating a town centre we can all be proud of – a place that is safe, vibrant and connected. The *Regenerating the Alice Town Centre* project will breathe new life into our CBD and encourage more people to spend time here," Mayor Hill said.

"We know projects of this scale bring challenges, which is why Council has put strong business continuity measures in place. Our commitment is to keep the CBD open and thriving while these important upgrades are delivered."

Due to critical grant delivery timelines, Council has decided to cease negotiations for the use of the Church lawns. Future elements such as the Hartley Street Carpark, Todd Street/Parsons Street improvements, Arbour Path, Leichhardt Terrace, and the proposed Community Space on the Church lawns remain part of the long-term vision but will require additional funding. These elements will be included as part of Council's Advocacy Document, a document that outlines key projects Alice Springs Town Council believes can transform Central Australia and is seeking partnership to deliver.

Construction is scheduled to begin in December/January, with works carefully staged to minimise disruption. A Business Continuity Plan has been developed as the framework to support and engage with local businesses, ensuring trading can continue and the community remains active in the CBD throughout the project. More information can be found on Council's website: <https://www.alicesprings.nt.gov.au/residents/services/resident-info/regenerating-the-alice-town-centre.aspx>

**ENDS**

**For further information contact:**

- **ASTC:** Anthony Geppa (Marketing and Communications Coordinator): 0439 815 315