MINUTES OF THE
TOURISM, EVENTS & PROMOTIONS COMMITTEE MEETING
THURSDAY 25 FEBRUARY 2021 at 4:00PM
ARUNTA ROOM

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1. ATTENDANCE

PRESENT:

Mayor Damien Ryan
Councillor Jimmy Cocking (Chair)
Councillor Matthew Paterson
Councillor Catherine Satour
Brendan Heenan, Community member
Liz Olle, Department of the Chief Minister
Hanna Smyth, Tourism NT
Ali Copley, Red Hot Arts Central Australia
Dale McIver, Community member
Lisa-Marie Burgoyne, Community member

OFFICERS IN ATTENDANCE:

Jeanette Shepherd, Manager Community & Cultural Development
Kate Walsh, Community Projects and Events Officer
Telly Ociones, Executive Assistant (minutes)

APOLOGIES:

Courtney Hannah, Yeperenye Shopping Centre
Stephen Jarrett, Tourism Central Australia
Nicole Walsh, Chamber of Commerce Central Australia

13th Alice Springs Town Council **Tourism, Events & Promotions Committee - Attendance List 2018/2019**	***30 July-20***	***27 Aug -20***	***24 Sept - 20***	***29 Oct - 20***	***26 Nov - 20***	***25 Feb - 21***
Mayor Damien Ryan	A		✓	A	✓	✓
Councillor Catherine Satour				✓	✓	✓
Councillor Jimmy Cocking	✓	✓	A	✓	✓	✓
Councillor Matthew Paterson				✓	✓	✓
Councillor Marli Banks			✓			
Councillor Jamie de Brenni *		✓				
Alana Richardson						
Nicole Walsh	✓	A	A	✓	A	A
Stephen Jarrett	✓	✓	✓	A	A	A
Hannah Smyth *(started 26/11/20)*					✓	✓
Ali Copley						✓
Courtney Hana *(started 27/02/20)*	A	--	✓	A	--	A
Brendan Heenan	✓	✓	A	--	✓	✓
Liz Olle	A	✓	✓	✓	A	✓
Dale McIver *(started 25/02/21))*						✓
Lisa-Marie Burgoyne *(started 25/02/21))*						✓

UNCONFIRMED

**Councillor de Brenni was appointed as the interim acting principal member at a Special Council meeting, 6 August 2020, following the resignation of Mayor Damien Ryan and Deputy Mayor Matt Paterson to run in the NT election.*

✓	Attended		***A***	Apology received
✓ Proxy	Proxy attended in place of committee member		**--**	No attendance and no apology received
	Not a member			

The meeting opened at 4:00pm.

2. DISCLOSURE OF INTEREST

2.1 Councillor Jimmy Cocking declared an interest in respect of Item 6.2, Sponsorship Application – Wide Open Space.

2.2 Councillor Catherine Satour declared and interest in respect of Item 4.3, 2021 NAIDOC night market. She is the Chair of Alice Spring NAIDOC Committee.

3. MINUTES OF PREVIOUS MEETINGS

That the minutes of the Tourism, Events and Promotions Committee meeting held 26 November 2020 be confirmed as a true and correct record of that meeting.

Moved: Mayor Damien Ryan
Seconded: Councillor Catherine Satour

4. BUSINESS ARISING FROM PREVIOUS MINUTES

4.1 Welcome to New Members

The Committee welcomed Dale McIver and Lisa-Marie Burgoyne as new members to the Tourism, Events and Promotions Committee.

4.2 Committee Membership

Manager Community and Cultural Development informed the Committee that Brendan Heenan's membership as a general member will be expiring soon and this position will need to be advertised.

4.3 TEP Budget (Standing Item)

Manager Community and Cultural Development advised that the remaining budget for this Committee is $49,085.39 for FY 2020/21.

4.4 2021 NAIDOC Night Market

Council officers explored the feasibility of a night market in July in collaboration with NAIDOC week and proposed to have it on Thursday 8 July or Friday 9 July from 5pm to 8pm.

If the Committee would like to go ahead with this proposal, Council officers requested a budget of $5,000 to run this night market.

UNCONFIRMED

ACTION:

Council Officers to request assistance from the NAIDOC Committee to liaise with Aboriginal organisations and businesses to attend the night market.

RESOLVED
That it be a recommendation to Council:

That Council approves $5,000 to run the night market in conjunction with NAIDOC week.

Moved: Mayor Damien Ryan
Seconded: Brendan Heenan

4.5 CBD 'Welcome' Banners

The new 'Welcome' banners have been ordered and are up on the poles around the CBD.

Councillor Satour informed Council officers that some Christmas banners may still be hanging up on the pole in front of Commonwealth Bank.

ACTION:

Manager Community and Cultural Development to check and ensure that the Christmas banners have been removed in front of the Commonwealth Bank.

4.6 Future of Community Events Funding

This item was raised at the last meeting about how NT Government restructured the event funding and community arts festival environment. Community arts organisations and events in Central Australia are at risk of losing their events with this change in the funding setting.

There was a previous recommendation to write a letter to relevant NT Ministers about the impact around the new event funding restructure/guidelines. The Committee discussed further the key things they would like to communicate in the letter.

Discussion ensued about drafting a generic letter to the relevant NT Ministers to highlight the impact of the funding restructure to the arts community in Central Australia

Ali Copley advised Red Hot Arts has written a letter to the Chief Minister, Minister for Arts and Minister for Tourism, explaining the impact of the decision NT Government made about events funding restructure.

ACTION:

Manager Community and Cultural Development to draft a letter from Council to the relevant NT Ministers to reconsider funding for Central Australia to ensure that community arts events and festival, which are a major part of our economic profile, is supported post COVID.

5. DEPUTATIONS

Nil

UNCONFIRMED

6. OTHER BUSINESS

6.1 Sponsorship Application – NT Writers Centre

NT Writers Centre is requesting $15,000 from Council to assist in the running of the NT Writer's Festival from 26 to 29 August 2021 at the Olive Pink Botanic Garden and other venues.

The Committee considered the application and agreed to support the application to the value of $7,500.

RESOLVED:
That it be a recommendation to Council:

That Council support the application from NT Writers Centre to the value of $7,500 (exc. GST) towards the 2021 NT Writers Festival.

Moved: Mayor Damien Ryan
Seconded: Brendan Heenan

6.2 Sponsorship Application – Wide Open Space

Councillor Cocking having declared an interest in Item 6.2, left the Arunta room at 4:22pm prior to discussion of this matter. Councillor Satour took over the position of Chair.

The sponsorship request is for $4,500 to assist in the running of the Wide Open Space music, arts and cultural festival, to be held from 30 April to 2 May 2021 in the East MacDonnell Ranges and Ross River Resort.

Discussion ensued about the application in terms of the benefits the event will contribute to the Alice Springs community.

The existing Council sponsorship policy states that organisations based outside the municipality boundaries of Alice Springs are ineligible, unless the demonstrated benefits are primarily for the Alice Springs community.

RESOLVED:
That it be a recommendation to Council:

That Council support the application from Wide Open Space to the value of $2,250 (exc. GST) towards the Wide Open Space Festival to be held from 30 April to 2 May 2021.

Moved: Dale McIver
Seconded: Hannah Smyth

Councillor Cocking returned to the Arunta room at 4:38pm.

6.3 Sponsorship Application – Easter in the Alice - MTB Race

The 2021 AusCycling Off Road National Cup is a year-long national Mountain Bike competition with race rounds hosted in various locations throughout Australia.

AusCycling intends for one round to be hosted by the Central Australian Rough Riders (CARR) in Alice Springs on 2 April 2021 and seeks the support of Alice Springs Town Council to the value of $5,000 to assist in delivering the Easter in the Alice – MTB Race event.

UNCONFIRMED

The Committee discussed the viability of the proposal, considered the application and agreed to support it at a lesser amount.

Councillor Paterson requested that it be noted that he is in favour of supporting the application to the value of $5,000.

The Committee raised the issue that some of the applications do not provide comprehensive information on their budget.

Manager Community and Cultural Development advised that Council will be running an Events Management Workshop in March and looking at producing an Events Guide that could be used by the community when applying for sponsorship.

ACTION:

Council officers to invite AusCycling to attend the Events Management Workshop in March.

RESOLVED:
That it be a recommendation to Council:

That Council support the application from AusCycling to the value of $1,500 (exc. GST) towards the Easter in the Alice – MTB Race in April 2021.

Moved: Dale McIver
Seconded: Lisa-Marie Burgoyne

6.4 Sponsorship Application – Bush Bands Bash

Music NT Inc is requesting $10,000 for the 2021 Bush Bands Bash annual concert at the Telegraph Station to be held on 12 September.

The Committee considered the application and agreed to support it for $5,000.

RESOLVED:
That it be a recommendation to Council:

That Council support the application from Music NT to the value of $5,000 (exc. GST) towards the Bush Bands Bash Festival on 12 September 2021.

Moved: Mayor Damien Ryan
Seconded: Councillor Catherine Satour

6.5 Community Events Support Project

Council is looking at creating an Alice Springs specific External Events Guide by the end of this financial year, to assist local organisations and new event planners to plan their event. In conjunction with this, Council's Community Projects and Events Officer will be running an Event Management and Planning Workshop on 25 March 2021. The workshop will advise organisations about the correct processes, what permits are available, what funding is available, how to run an application form, etc.

The Department of Health will be present at the workshop to provide information on COVID-19 and events.

UNCONFIRMED

6.6 Community Event Update from Committee Members

- Hannah Smyth
  - Tourism Towards 2030 Conference on 18 March 2021 at DoubleTree for local tourism operators

- Dale McIver
  - FabAlice Festival, 12 – 14 March 2021
  - The television show 'The Project' will be doing a live cross in Alice Springs on the night of 11 March. Drag Queen Courtney Act will be co-hosting the show.
  - Parrtjimma Festival, 9 – 18 April 2021. Working with local businesses to get their support; putting together tourism packages to try and make visitors stay longer after the event.

- Ali Copley
  - Red Hot Arts still working out how the Desert Festival will progress with the reduce funding structure
  - Revitalise Alice Street Art Project continues.
  - The Alice Springs Street Art Festival will be held in July.

- Lisa-Marie Burgoyne
  - Double Comedy Bill at Araluen this Saturday night featuring Darwin comedians
  - Kate Ceberano show on Wednesday night
  - Portrait of a Senior Territorian Art Award exhibition finishes on Sunday
  - Totem Theatre play in May directed by Steve Kidd featuring three local female actors

- Brendan Heenan
  - Maverick Film Productions will be in town filming on 6 June. Approx 50 people will be here for the filming.

- Liz Olle
  - The Department of the Chief Minister is developing a new community safety plan and will be sending out request for information to relevant organisations shortly. Liz will send a request to the ASTC Rangers to participate.

- Kate Walsh
  - The final Pop-up Parks will be held tomorrow night at Ross Park, 6pm - 8:30pm
  - Mini Gigs Series for 6 weeks occurring in March
  - Multicultural Fitness Month in March every Saturday from 8:00am at different parks around town

- Jeanette Shepherd
  - Currently looking at a space in Todd Mall for a pop-up art gallery to run from April to June 2021
  - The Alice Upcycle Art Prize is now open. Entries close 5pm, Thursday 20 May, with the awards night on Friday 11 June 2021. Shortlisted works will be exhibited until Saturday, 26 June 2021, at the Rediscovery Centre, Commonage Road.

- Mayor Damien Ryan
  - Council is currently conducting a community survey on how Council can communicate better with the Alice Springs community, in terms of news and activities happening in the community, and which information sources are most used. Council would appreciate if this can be shared through the Committee's networks.

UNCONFIRMED

ACTION:

Manager Community and Cultural Development to send information link to the Committee via email.

- Councillor Jimmy Cocking
  - Wide Open Space Festival, 30 April to 2 May 2021. There is a big waiting list for tickets at the moment.

7. NEXT MEETING: Thursday **25 March 2021,** 4:00pm

8. CLOSURE OF MEETING: The meeting closed at 5:00pm

UNCONFIRMED