

MINUTES OF THE
TOURISM, EVENTS & PROMOTIONS COMMITTEE MEETING
THURSDAY 24 SEPTEMBER 2020 at 4:00PM
via Zoom teleconferencing

1. ATTENDANCE

**** NO QUORUM ****

PRESENT:

Mayor Damien Ryan (Chair)
Councillor Marli Banks
Stephen Jarrett, Tourism Central Australia
Jennifer Standish-White, Red Hot Arts Central Australia
Liz Olle, Department of the Chief Minister
Courtney Hana, Yeperenye Shopping Centre

OFFICERS IN ATTENDANCE:

Kim Sutton, Director Community Development
Jeanette Shepherd, Manager Community & Cultural Development
Telly Ociones, Executive Assistant (minutes)

APOLOGIES:

Councillor Jimmy Cocking
Nicole Walsh, Chamber of Commerce Central Australia
Robert Jennings, Chief Executive Officer
Kate Walsh, Community Projects and Events Officer
Merrilyn Spencer, Community member
Brendan Heenan, Community member

13th Alice Springs Town Council Tourism, Events & Promotions Committee - Attendance List 2018/2019	30 July-20	27 Aug -20	24 Sept - 20
Mayor Damien Ryan	A		✓
Councillor Catherine Satour			
Councillor Jimmy Cocking	✓	✓	A
Councillor Marli Banks			✓
Councillor Jamie de Brenni *		✓	
Alana Richardson			
Nicole Walsh	✓	A	A
Stephen Jarrett	✓	✓	✓
Lindsay Dixon (started 26/9/19)	--	--	--
Jennifer Standish-White (started 26/9/19)	A	A	✓
Steve Shearer	--	A	
Nicole Walsh			
Courtney Hana (started 27/02/20)	A	--	✓
Brendan Heenan	✓	✓	A
Liz Olle	A	✓	✓
Merrilyn Spencer	✓	✓	--

**Councillor de Brenni was appointed as the interim acting principal member at a Special Council meeting, 6 August 2020, following the resignation of Mayor Damien Ryan and Deputy Mayor Matt Paterson to run in the NT election.*

✓	Attended	A	Apology received
Proxy	Proxy attended in place of committee member	--	No attendance and no apology received
	Not a member		

The meeting opened at 4:00pm.

2. DISCLOSURE OF INTEREST

Nil

3. MINUTES OF PREVIOUS MEETINGS

RESOLVED:

The minutes of the Tourism, Events and Promotions Committee meeting held 27 August 2020 were noted and will be presented for acceptance at a future meeting.

4. BUSINESS ARISING FROM PREVIOUS MINUTES

4.1 Community Events

Mayor Ryan noted that it is good to see some events happen over the last months, having paused for COVID, such as the Red Centre NATS, Parrtjima, Golf Championship and online Desert Mob. The Mayor congratulated the Desert Festival that kicks off tonight at the night market.

4.2 Sponsorships Update

Nil

5. DEPUTATIONS

Nil

6. OTHER BUSINESS

6.1 2021 Night Market Dates

There were only two EOI applications received for joint night markets for 2021, Transport Hall of Fame and Red Hot Arts for Desert Festival.

Council officers proposed the following night market dates for 2021 in collaboration with event organisations:

- 15 April 2021 – Parrtjima
- 13 May 2021 – no partner
- 10 June 2021 – Finke Desert Race
- 26 August 2021 – Transport Hall of Fame
- September and October 2021 – date TBD – Desert Festival
- 11 November – no partner
- 3 December – Christmas Carnival

Council officers proposed seven night market dates. Discussion ensued about the feasibility of having eight night markets for 2021 in terms of budget and staff capacity and whether school holidays make an impact with the market dates.

ACTION:

Manager Community & Cultural Development to check school holidays in October 2021 and bring the list of night markets for 2021 at the next meeting for the Committee to discuss or add.

6.2 Application for Sponsorship – Volunteering NT

Council has supported Volunteers NT & SA in the past. The amount provided in March 2019 was \$3,000. This year they are requesting a financial support of \$4,000 towards the Volunteer of the Year Awards in November 2020.

The Committee considered the request, but due to inability to obtain a quorum, the application will be submitted to the next Ordinary Council meeting for approval.

ACTION:

Manager Community & Cultural Development to submit a report for the Volunteering NT sponsorship application to go to the next Ordinary Council meeting on 13 October 2020.

6.3 Community Event Update from Committee Members

- Jennifer Standish-White
 - Desert Festival opening and launch of the Festival tonight at the night market with parade happening at 6:30pm through the Mall.
- Stephen Jarrett
 - Numbers have picked up and quite busy in the Visitor Information office.
- Courtney Hana
 - Looking forward to more events happening towards Christmas
- Liz Olle
 - The Northern Territory Government school holiday calendar for the September and October holidays has been launched. A link can be found on the NTG Youth site:
<https://youth.nt.gov.au/Documents/Calendars/2020/October/Alice%20Springs%20-%20October%20Calendar%20-%20V1.pdf>
 - A Community Safety Plan for Central Australia has been developed which the Council has been part of and will circulate if it becomes public.
- Councillor Marli Banks
 - Happy to hear numbers are picking up with events and wished Desert Festival well for their activities for the next ten days.
- Mayor Damien Ryan
 - Council's online public art map has gone live. There is a 45-minute artists' walk scheduled this weekend at 10:00am on Saturday and 3:00pm on Sunday.

Jennifer Standish-White left the meeting at 4:28pm.

- Council Community Events
 - Pop up Park series – 275 average attendance in the last two pop-up series. The night-time pop up series are scheduled on 3 October, 27 November, 29 January and 26 February in different locations in Alice Springs.

- 2021 Centralian Citizen Awards are currently open with information available on Council website.

6.2 Recruitment of Committee Members

Manager Community and Cultural Development has been in contact with Tourism NT to replace their representative on this Committee and also in the process of recruiting a general member to replace Steve Shearer who resigned from this Committee.

7. **NEXT MEETING:** Thursday **29 October 2020**, 4:00pm
8. **CLOSURE OF MEETING:** The meeting closed at 4:31pm

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