

MINUTES OF THE  
**TOURISM, EVENTS & PROMOTIONS COMMITTEE** MEETING  
 THURSDAY 17 JUNE 2021 at 4:00PM  
 ARUNTA ROOM

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**1. ATTENDANCE**

PRESENT:

Mayor Damien Ryan  
 Councillor Jimmy Cocking (Chair)  
 Councillor Matthew Paterson  
 Councillor Catherine Satour  
 Stephen Jarrett, Tourism Central Australia  
 Hannah Smyth, Tourism NT  
 Courtney Organ, Yeperenye Shopping Centre  
 Dale McIver, Community member  
 Leon Tripp, Department of the Chief Minister (*proxy for Liz Olle*)  
 Jeanette Shepherd, RedHot Arts

OFFICERS IN ATTENDANCE:

Kate Walsh, Acting Manager Community and Cultural Development  
 Alyssa Reid, Community Projects and Events Officer  
 Telly Ociones, Executive Assistant (minutes)

APOLOGIES:

Lisa-Marie Burgoyne, Community member  
 Deanne Fenton, Community member  
 Nicole Walsh, Chamber of Commerce Central Australia  
 Robert Jennings, Chief Executive Officer  
 Sabine Taylor, Director Corporate Services

| <b>13<sup>th</sup> Alice Springs Town Council<br/>Tourism, Events &amp; Promotions Committee -<br/>Attendance List<br/>2018/2019</b> | <b>30 July -20</b> | <b>27 Aug -20</b> | <b>24 Sept - 20</b> | <b>29 Oct - 20</b> | <b>26 Nov - 20</b> | <b>25 Feb - 21</b> | <b>25 Mar - 21</b> | <b>22 April -21</b> | <b>20 May - 21</b> | <b>17 June - 21</b> |
|--------------------------------------------------------------------------------------------------------------------------------------|--------------------|-------------------|---------------------|--------------------|--------------------|--------------------|--------------------|---------------------|--------------------|---------------------|
| Mayor Damien Ryan                                                                                                                    | A                  |                   | ✓                   | A                  | ✓                  | ✓                  | ✓                  | A                   | ✓                  | ✓                   |
| Councillor Catherine Satour                                                                                                          |                    |                   |                     | ✓                  | ✓                  | ✓                  | A                  | ✓                   | A                  | ✓                   |
| Councillor Jimmy Cocking                                                                                                             | ✓                  | ✓                 | A                   | ✓                  | ✓                  | ✓                  | ✓                  | A                   | ✓                  | ✓                   |
| Councillor Matthew Paterson                                                                                                          |                    |                   |                     | ✓                  | ✓                  | ✓                  | ✓                  | ✓                   | A                  | ✓                   |
| Councillor Marli Banks                                                                                                               |                    |                   | ✓                   |                    |                    |                    |                    |                     |                    |                     |
| Councillor Jamie de Brenni *                                                                                                         |                    | ✓                 |                     |                    |                    |                    |                    |                     |                    |                     |
| Nicole Walsh                                                                                                                         | ✓                  | A                 | A                   | ✓                  | A                  | A                  | A                  | ✓                   | ✓                  | A                   |
| Stephen Jarrett                                                                                                                      | ✓                  | ✓                 | ✓                   | A                  | A                  | A                  | ✓                  | ✓                   | A                  | ✓                   |
| Hannah Smyth ( <i>started 26/11/20</i> )                                                                                             |                    |                   |                     |                    | ✓                  | ✓                  | ✓                  | A                   | ✓                  | ✓                   |
| Deanne Fenton ( <i>started 20/05/21</i> )                                                                                            |                    |                   |                     |                    |                    |                    |                    |                     | ✓                  | A                   |
| Courtney Organ ( <i>started 27/02/20</i> )                                                                                           | A                  | --                | ✓                   | A                  | --                 | A                  | ✓                  | ✓                   | A                  | ✓                   |

|                                                   |   |   |   |   |   |   |   |   |   |   |
|---------------------------------------------------|---|---|---|---|---|---|---|---|---|---|
| Liz Olle / Leon Tripp                             | A | ✓ | ✓ | ✓ | A | ✓ | A | A | ✓ | ✓ |
| Ali Copley /Jeanette Shepherd (started 17/06/21)) |   |   |   |   |   | ✓ | ✓ | ✓ | - | ✓ |
| Dale McIver (started 25/02/21))                   |   |   |   |   |   | ✓ | A | A | A | ✓ |
| Lisa-Marie Burgoyne (started 25/02/21))           |   |   |   |   |   | ✓ | ✓ | ✓ | A | A |

*\*Councillor de Brenni was appointed as the interim acting principal member at a Special Council meeting, 6 August 2020, following the resignation of Mayor Damien Ryan and Deputy Mayor Matt Paterson to run in the NT election.*

|            |                                             |    |                                       |
|------------|---------------------------------------------|----|---------------------------------------|
| ✓          | Attended                                    | A  | Apology received                      |
| ✓<br>Proxy | Proxy attended in place of committee member | -- | No attendance and no apology received |
|            | Not a member                                |    |                                       |

The meeting opened at 4:00pm.

## 2. DISCLOSURE OF INTEREST

- 2.1 Councillor Jimmy Cocking declared an interest in respect of Item 6.1, Sponsorship Application – desertSMART Eco Fair.
- 2.2 Dale McIver declared an interest in respect of Item 6.2, Sponsorship Application – Volunteer of the Year Awards.

## 3. MINUTES OF PREVIOUS MEETINGS

### RESOLVED:

**The minutes of the Tourism, Events and Promotions Committee meeting held 22 April 2021 be confirmed as a true and correct record of that meeting.**

Moved: Councillor Jimmy Cocking  
Seconded: Stephen Jarrett

### RESOLVED:

**The minutes of the Tourism, Events and Promotions Committee meeting held 20 May 2021 be confirmed as a true and correct record of that meeting.**

Moved: Hannah Smythe  
Seconded: Leon Tripp

## 4. BUSINESS ARISING FROM PREVIOUS MINUTES

### 4.1 Tourism, Events and Promotions Committee Budget (Standing Item)

The total remaining budget for Tourism, Events and Promotions Committee as at 17 June 2021 is \$5,000.

Acting Manager Community and Cultural Development noted that the \$5,000 allocated to the NAIDOC night market has gone back to the TEP budget, due to the event's cancellation.

## 4.2 Bannerconda Update

At the last meeting, Council Officers provided new options for the location and cost for the bannerconda banner system and the Barrett Drive poles.

The Committee deferred discussion from the last meeting in order to seek further consideration of the matter when the rest of the Committee members are present.

Councillor Paterson advised that at the last Ordinary Council meeting, Council quarantined \$12,263.20 for the financial year 2021/22 for the bannerconda banner system (Council Resolution No.21709).

Discussion ensued about the allocation of TEP Committee budget for this financial year.

### **RESOLVED:**

That it be a recommendation from the Tourism, Events and Promotions Committee to Council:

**That Council invest the remaining Tourism, Events and Promotions Committee budget of \$5,000 to the bannerconda system in the financial year 2021/22.**

Moved: Leon Tripp

Seconded: Hannah Symthe

## 5. DEPUTATIONS

### 5.1 Barbara Quick, Census Inclusive Strategies, Australian Bureau of Statistics

Barbara Quick gave the following overview about the 2021 Census on 10 August:

- A specialist team is working on to capture tourists in the NT for the census.
- Specialist hubs and pick up points are being set-up to be able to issue forms, e.g. Libraries and accredited Tourist Bureaus.
- Information about the 2021 Census are available on the ABS Census website from July 2021.
- Census teams will be in remote communities from 26 July to 31 August.
- Information packs will be sent to this Committee

The Chair thanked Barbara Quick for her presentation.

## 6. OTHER BUSINESS

Jeanette Shepherd enquired if there is a proposed budget for the next financial year for this Committee to make its decision from, given that the Municipal Plan is still in draft form.

The Mayor advised that the Municipal Plan is still out in draft for public consultation. The Committee at this stage can work on similar budget lines from last financial year pending approval of the Municipal Plan.

### 6.1 Sponsorship Application – desertSMART Eco Fair

*Councillor Cocking having declared an interest in Item 6.1, left the Arunta room at 4:16pm prior to discussion of this matter. Mayor Ryan took over the position of Chair.*

The sponsorship request is for \$5,000 to support the delivery of the 13<sup>th</sup> annual Eco Fair as part of the National Science Week to be held from 6 to 8 August 2021.

The event received \$5,000 sponsorship from Council last year. An in-kind request was also received for a total of \$2,700.

Discussion ensued about the application in terms of the number of people who will attend, the total value of the event, in-kind support from Council and the benefits it will contribute to the Alice Springs community.

**RESOLVED:**

That it be a recommendation from the Tourism, Events and Promotions Committee to Council:

**That Council support the application from Arid Lands Environment Centre to the value of \$1,500 towards the desertSMART Eco Fair to be held from 6 to 8 August 2021.**

Moved: Dale McIver  
Seconded: Councillor Mat Patterson

*Councillor Cocking returned to the Arunta room at 4:28pm and resumed as Chair.*

### 6.2 Sponsorship Application – Volunteer of the Year Awards

*Dale McIver having declared an interest in Item 6.2, left the Arunta room at 4:28pm prior to discussion of this matter.*

Volunteering SA & NT Inc is asking for \$4,000 + GST for the NT Volunteer of the Year Awards 2021 to be held on 9 November 2021. Council sponsored the same amount in 2020.

The Committee considered the application and agreed to support it at a lesser amount.

**RESOLVED:**

That it be a recommendation from the Tourism, Events and Promotions Committee to Council:

**That Council support the application from Volunteering SA & NT Inc to the value of \$2,000 towards the NT Volunteer of the Year Awards to be held from 9 November 2021.**

Moved: Jeanette Shepherd  
Seconded: Stephen Jarrett

*Dale McIver returned to the Arunta room at 4:32pm.*

The Acting Manager Community and Cultural Development advised that the unconfirmed TEP budget in the draft Municipal Plan for financial year 2021/22 is \$50,000.

### **6.3 Sponsorship Application – BMX Territory Championships**

AusCycling is requesting \$5,000 sponsorship from Council to assist the 2021 HutSix BMX Territory Championships on the 1<sup>st</sup> and 2<sup>nd</sup> of October 2021.

The Committee assessed the application and noted that this is the second time AusCycling put in an application this financial year.

#### **RESOLVED:**

That it be a recommendation from the Tourism, Events and Promotions Committee to Council:

**That Council support the application from AusCycling to the value of \$3,000 towards the 2021 HutSix BMX Territory Championships to be held on 1 and 2 October 2021.**

Moved: Leon Tripp  
Seconded: Dale McIver

### **6.4 Sponsorship Application – Desert Song Festival**

Central Australian Singing Incorporated is requesting \$10,000 financial sponsorship from Council in support of the Desert Song Festival to be held from 10 to 19 September 2021.

The Committee discussed the application and agreed that more information, such as sources of other funding and sponsorship received from Council in previous years, should be sought from the applicant to be able to provide a fair recommendation.

#### **ACTION:**

Council officers to seek further information from Central Australian Singing Inc on:

- where other sources of funding for this application are coming from and whether they have been confirmed
- recognition of previous support from Council from previous events

### **6.5 Sponsorship Application – Gordon Koang Live at Olive Pink**

Watch this Space submitted a sponsorship application for \$3,000 to support the Gordon Koang and band concert as part of his national unity tour at Olive Pink on 20 August 2021. The funding will help keep ticket prices accessible and would go towards paying for lighting hire, production support, security, front of house staff and artist fees. People under 16 are free.

Mayor Ryan has some concerns with the application, that the tour is being announced tomorrow and the organisers only budgeted for half of the ticket sales.

Discussion ensued about the multicultural aspect of the application and how Multicultural Community Services of Central Australia may be able to help support the event through other funding sources. The Committee agreed to support it for \$1,500 ensuring that recognition to Council is well covered, given that the event is being publicly announced tomorrow.

**RESOLVED:**

That it be a recommendation from the Tourism, Events and Promotions Committee to Council:

**That Council support the application from Watch this Space to the value of \$1,500 towards the Gordon Koang Live at Olive Pink Botanic Garden to be held on 20 August 2021.**

Moved: Councillor Jimmy Cocking

Seconded: Dale McIver

**6.6 Community Event Update from Committee Members**

- Jeanette Shepherd
  - RedHot Arts Street Art Festival from 23 July to 1 August 2021. Interstate and local artists will be collaborating to transform the walls in the CBD into dynamic art. A range of activations will occur throughout that week.
  - The Revitalise Alice Series is about to finish
  - Desert Festival will occur this year and will be launched at the night market
- Dale McIver
  - Territory Day community celebrations on 1 July at Anzac Oval from 5pm. Entertainment features Busby Marou, Colin Lillie and King Marong and the Tamala Express. There will be 22 food and drink stalls available, some kids' activities and fireworks display at 8:30pm.
  - Henley on Todd event has been cancelled due to the effects of COVID-19
  - Some business/corporate events in Alice Springs have been lost due to staffing challenges that is happening at the moment with Convention Centre, Double Tree, etc
- Hannah Smythe
  - No major events from Tourism NT at this point, but working on marketing strategy for the next financial year.
- Stephen Jarrett
  - Nothing specific to report except promoting events for the region.
  - Former TEP Committee member, Brendan Heenan, recently received recognition as a Member of the Order of Australia for services to the tourism industry in Central Australia.
- Mayor Ryan
  - Territory Day citizenship ceremony on 1 July 2021 on the Council lawns, with 73 people to become new citizens. This day is also the 50<sup>th</sup> anniversary of Council. There will be a community barbecue and cupcakes to celebrate the event.
  - On the 5<sup>th</sup> of July a Mayoral function will be held for the 50<sup>th</sup> anniversary of Council.
- Courtney Organ
  - Yeperenye Shopping Centre will relaunch its new look on 26 July 2021
  - Yeperenye Shopping Centre has funding sponsorship available to support the local community. Information about the sponsorship and sponsorship application are available on Yeperenye Shopping Centre website.
  - Staffing is also a problem for the Centre. The retail shops are also struggling to get more staff

- Leon Tripp
  - NAIDOC major event has been cancelled but there will still be community activities on 9 and 10 July, including family and youth music night run by Gap Youth Centre and Tangentyere Council.
  - 8CCC have a good PA system set up now and starting to make it available to the community. They are also providing training opportunity for young people.
- Community Projects and Events Officer
  - NAIDOC night market has been cancelled, but Council will still be providing in-kind support for the community day.
  - The NAIDOC program was released today and can be viewed online on the Facebook page.
  - Upcycle Art Prize will be launched tomorrow 18 June at the Rediscovery Centre from 5:30pm. There are 23 entries and the exhibition will run from 19 June to 3 July. There is a \$500 prize for the viewer's choice award.
  - Council is participating in the Alice Springs Show on 2 and 3 July and will be part of the Yellow Brick Road.
- Councillor Jimmy Cocking
  - NAIDOC event is part of the community garden on 10 July with some community activities occurring
  - desertSMART Eco Fair to be held from 6 to 8 August 2021

7. **NEXT MEETING:** Thursday **15 July 2021**, 4:00pm

8. **CLOSURE OF MEETING:** The meeting closed at 5:08pm