

MINUTES OF THE
TOURISM, EVENTS & PROMOTIONS COMMITTEE MEETING
THURSDAY 27 AUGUST 2020 at 4:00PM
via Zoom teleconferencing

1. ATTENDANCE

PRESENT:

Mayor Jamie de Brenni
Deputy Mayor Jimmy Cocking (Chair)
Brendan Heenan, Community member
Merrilyn Spencer, Community member
Stephen Jarrett, Tourism Central Australia
Liz Olle, Department of the Chief Minister

OFFICERS IN ATTENDANCE:

Kim Sutton, Director Community Development
Jeanette Shepherd, Manager Community & Cultural Development
Telly Ociones, Executive Assistant (minutes)

APOLOGIES:

Nicole Walsh, Chamber of Commerce Central Australia
Jennifer Standish-White, Red Hot Arts Central Australia
Robert Jennings, Chief Executive Officer
Kate Walsh, Community Projects and Events Officer

13th Alice Springs Town Council Tourism, Events & Promotions Committee - Attendance List 2018/2019	30 July-20	27 Aug -20
Mayor Damien Ryan	A	
Councillor Catherine Satour		
Councillor Jimmy Cocking	✓	✓
Councillor Marli Banks		
Councillor Jamie de Brenni *		✓
Alana Richardson		
Nicole Walsh	✓	A
Stephen Jarrett	✓	✓
Lindsay Dixon (<i>started 26/9/19</i>)	--	--
Jennifer Standish-White (<i>started 26/9/19</i>)	A	A
Steve Shearer	--	A
Nicole Walsh		
Courtney Hana (<i>started 27/02/20</i>)	A	--
Brendan Heenan	✓	✓
Liz Olle	A	✓
Merrilyn Spencer	✓	✓

*Councillor de Brenni was appointed as the interim acting principal member at a Special Council meeting, 6 August 2020, following the resignation of Mayor Damien Ryan and Deputy Mayor Matt Paterson to run in the NT election.

✓	Attended		A	Apology received
✓ Proxy	Proxy attended in place of committee member		--	No attendance and no apology received
	Not a member			

The meeting opened at 4:00pm.

2. DISCLOSURE OF INTEREST

Nil

3. MINUTES OF PREVIOUS MEETINGS

RESOLVED:

The minutes of the Tourism, Events and Promotions Committee meetings held 25 June 2020 and 30 July 2020 be confirmed as a true and correct record of those meetings, with the following amendment: that Jennifer Standish-White's attendance at the meeting held 30 July 2020 be recorded as an apology.

Moved: Stephen Jarrett
Seconded: Brendan Heenan

4. BUSINESS ARISING FROM PREVIOUS MINUTES

4.1 COVID-19 Tourism and Event Recovery Proposals Update

Manager Community and Cultural Development gave the following update:

- 112ONE Music Series recorded 145 attendees and received strong positive community feedback.
- Night Markets Extra Entertainment– extra entertainment funding enabled the arts sector to communicate COVID safety messaging. A chalk artist will be at the night market tonight.
- Spring into Alice Campaign – Tourism Central Australia advertising ramping up with big events underway.

4.2 Sponsorships Update

No sponsorship applications received this month.

Council officers will be doing a media release around the Maverix TV series for the approved Brindle Films sponsorship application of \$30,000.

5. DEPUTATIONS

Nil

6. OTHER BUSINESS

6.1 Community Event Update from Committee Members

- Brendan Heenan
 - Busy at MacDonnell Range Caravan Park this week with people coming from Darwin

- Caravan State Board meeting this morning expressed concerns regarding yearly increase in insurance. The Board suggested the need for federal intervention to support the sector.
- Stephen Jarrett
 - NT vouchers scheme update – NT Government has staggered the release of vouchers for the month of August. Unredeemed vouchers will be back in the pool and redistributed next month, as not many people have accessed them.
 - TCA Summit held 20 August had a good turn-out with around 100 attendees.
- Mayor de Brenni
 - Red Centre NATS - 664 cars registered for the grand parade on 5 September, with 346 local competitors.
 - AFL game on Saturday, 29 August at Traeger Park with Melbourne Demons and St Kilda playing.
- Council Events
 - Night market is on tonight.
 - September night market will be in conjunction with Desert Festival.
 - Pop-up Parks Series will be will launched soon at various suburban parks as part of the Creative Arts COVID Recovery Package starting on 6 September at Kilgariff Estate.
 - Seniors' Still Got Talent held yesterday was an enjoyable event despite limited capacity due to COVID safety protocols.
 - Night markets EOI for 2021 – applications and date of joint night markets for 2021 will be reported at the next meeting.
- Deputy Mayor Jimmy Cocking
 - Desert Festival will be held from 24 September to 4 October 2020.

6.2 Tourism, Events and Promotions Committee Membership Vacancies

Steve Shearer resigned from the Committee.

It was noted that representatives from Tourism NT and Yeperenye Shopping Centre have been absent for a few meetings.

ACTION

Manager Community and Cultural Development to follow up attendance from representatives from Tourism NT and Yeperenye Shopping Centre.

Manager Community and Cultural Development to find out from Yeperenye Shopping Centre if they are still interested to be represented on the TEP Committee.

RESOLVED:

That it be a recommendation to Council:

That recruitment for a community member on the Tourism, Events and Promotions Committee be advertised.

That the membership of Yeperenye Shopping Centre on the Tourism, Events and Promotions Committee Charter be changed to community member, if they are no longer interested to be represented on the Committee.

Moved: Deputy Mayor Cocking
Seconded: Stephen Jarrett

6.3 Pre-registration for Parrtjima Festival – 11 to 20 September 2020

It was brought to the attention of the Committee that people who are planning to go to the Parrtjima Festival should register, as part of the Festival organiser's COVID-19 safety measures. Tickets are free of charge and pre-registration will guarantee entry to Desert Park and Todd Mall precincts.

ACTION

Manager Community and Cultural Development to check with Council's Media and Communications team if pre-registration for Parrtjima Festival can be promoted via Council networks.

7. NEXT MEETING: Thursday **24 September 2020**, 4:00pm

8. CLOSURE OF MEETING: The meeting closed at 4:28pm