MINUTES OF THE TOURISM, EVENTS & PROMOTIONS COMMITTEE MEETING

THURSDAY 15 JULY 2021 at 4:00PM via Zoom

1. ATTENDANCE

PRESENT:

Councillor Jimmy Cocking (Chair)
Councillor Matthew Paterson
Stephen Jarrett, Tourism Central Australia
Hannah Smyth, Tourism NT
Lisa-Marie Burgoyne, Community member
Leon Tripp, Department of the Chief Minister (proxy for Liz Olle)
Deanne Fenton, Community member
Jeanette Shepherd, RedHot Arts
Nicole Walsh, Chamber of Commerce Central Australia (arrived at 4:10pm)

OFFICERS IN ATTENDANCE:

Kate Walsh, Acting Manager Community and Cultural Development Alyssa Reid, Community Projects and Events Officer Telly Ociones, Executive Assistant (minutes)

APOLOGIES:

Mayor Damien Ryan Councillor Catherine Satour Courtney Organ, Yeperenye Shopping Centre Dale McIver, Community member Robert Jennings, Chief Executive Officer Sabine Taylor, Director Corporate Services

13 th Alice Springs Town Council Tourism, Events & Promotions Committee - Attendance List 2018/2019	30 July-20	27 Aug -20	24 Sept - 20	29 Oct - 20	26 Nov - 20	25 Feb - 21	25 Mar - 21	22 April -21	20 May - 21	17 June - 21	15 July - 21
Mayor Damien Ryan	Α		✓	Α	✓	✓	✓	Α	✓	✓	Α
Councillor Catherine Satour				✓	✓	✓	Α	✓	Α	✓	Α
Councillor Jimmy Cocking	✓	✓	Α	✓	✓	✓	✓	Α	✓	✓	✓
Councillor Matthew Paterson				✓	✓	✓	✓	✓	Α	✓	√
Councillor Marli Banks			✓								
Councillor Jamie de Brenni *		✓									
Nicole Walsh	✓	Α	Α	✓	Α	Α	Α	✓	✓	Α	✓
Stephen Jarrett	✓	✓	✓	Α	Α	Α	✓	✓	Α	✓	✓
Hannah Smyth (started 26/11/20)					✓	✓	✓	Α	✓	√	√
Deanne Fenton (started 20/05/21)									✓	Α	✓

Courtney Organ (started 27/02/20)	A	1	✓	Α	-	A	>	>	Α	>	Α
Liz Olle / Leon Tripp	Α	✓	✓	✓	Α	✓	Α	Α	✓	✓	✓
Ali Copley /Jeanette Shepherd (started 17/06/21))						√	>	>	-	>	>
Dale McIver (started 25/02/21))						✓	Α	Α	A	✓	Α
Lisa-Marie Burgoyne (started 25/02/21))						√	√	√	A	A	√

^{*}Councillor de Brenni was appointed as the interim acting principal member at a Special Council meeting, 6 August 2020, following the resignation of Mayor Damien Ryan and Deputy Mayor Matt Paterson to run in the NT election.

✓	Attended	Α	Apology received
Proxy	Proxy attended in place of committee member	-	No attendance and no apology received
	Not a member		

The meeting opened at 4:00pm.

2. DISCLOSURE OF INTEREST

2.1 Lisa Marie Burgoyne declared an interest on Agenda item 4.2, Desert Song Festival Sponsorship application.

3. MINUTES OF PREVIOUS MEETINGS

RESOLVED:

The minutes of the Tourism, Events and Promotions Committee meeting held 17 June 2021 be confirmed as a true and correct record of that meeting.

Moved: Leon Tripp

Seconded: Stephen Jarrett

4. BUSINESS ARISING FROM PREVIOUS MINUTES

4.1 Tourism, Events and Promotions Committee Budget (Standing Item)

The total remaining budget for Tourism, Events and Promotions Committee as at 15 July 2021 is \$42,000.

The additional \$5,000 from FY 20/21 was requested to be committed for bannerconda system at the Ordinary Council meeting, 13 July 2021 for endorsement. A total amount of \$17,263 has been reserved for bannerconda system.

4.2 Sponsorship Application – Desert Song Festival

Lisa-Marie Burgoyne having declared an interest in Item 4.2, left the meeting at 4:15pm prior to discussion of this matter.

As per the Committee's direction from the last meeting, additional information was obtained from the applicant on other sources of funding acquired and whether they have been confirmed. The applicant also provided a list of previous grants from Council and their acquittals.

Central Australian Singing Incorporated is requesting \$10,000 financial sponsorship from Council in support of the Desert Song Festival to be held from 10 to 19 September 2021.

The Committee considered the application and agreed to support \$5,000 from the TEPC budget and \$5,000 from another budget line.

RESOLVED:

That it be a recommendation from the Tourism, Events and Promotions Committee to Council:

That Council support the application from Central Australian Singing Inc. for the Desert Song Festival to be held from 10 to 19 September 2021, to the value of \$5,000 from the TEPC budget and Council to identify alternative budget to fund the other \$5,000.

Moved: Councillor Paterson

Seconded: Nicole Walsh

4.3 Sponsorship Application Form

There was a slight change made on the sponsorship application form based on previous discussion. The opportunity to list any grants and any previous financial sponsorship received by applicants in previous years was added on page one of the application form.

Lisa Marie-Burgoyne asked if COVID planning could be added to the application form, given what many events are facing at the moment, noting how applicants handle venue capacity if restrictions apply.

Leon Tripp suggested adding a generic line about COVID planning could be included on the form.

5. **DEPUTATIONS**

Nil

6. OTHER BUSINESS

6.1 Community Event Update from Committee Members

- Community Projects and Events Officer
 - Annual Phoney Film Festival tonight at the Alice Springs Cinema 25 entries received
 - Night markets on 26 August
 - Territory day celebrations was rescheduled to 29 August
 - Seniors month including Seniors Got Talent, Seniors Morning Tea and High Tea events
 - Desert Ultra event at ASALC with prizes up to \$2,000

- Lisa-Marie Burgoyne
 - Totem Theatre sunset courtyard session this Sunday at 4:00pm, utilizing the redeveloped outdoor area
 - She Wolf show a comedian from Tasmania
 - Collin Lillie, a night of music, promoting album on 21 August
 - Gutz Dance Company at Araluen next week
- Jeanette Shepherd
 - Street Art Festival on 23 July the program will be released soon; there will be mural installation on 6 walls around Alice Springs
 - Desert Festival EOI is closing tomorrow
 - Revitalize Alice program continuing new mural is going up the Epilogue wall
- Nicole Walsh
 - NT Chamber of Commerce Business at Sunset Gender Equality with Central Australian Legal Services in August
 - NAIDOC Business at Sunset has been postponed
- Deanne Fenton
 - Red Centre NATS on Father's Day weekend
 - Masters Games registration from the 1st of October
- Councillor Jimmy Cocking
 - DesertSMART Eco Fair to be held from 6 to 8 August 2021 in various locations

6.2 Thank You from Elected Member Representatives on TEPC

Councillor Cocking thanked all the TEPC members and Council officers for the works and efforts put in to this Committee and the projects achieved in the last four years.

- 7. **NEXT MEETING**: TBC
- **8. CLOSURE OF MEETING:** The meeting closed at 4:20pm