

ASTC Online Community Calendar

Terms & Conditions of Use

Submissions to Alice Springs Town Council's online Community Calendar are to meet the criteria listed below. ASTC's Marketing Office determines if a submission meets the criteria. If deemed unsuitable, the decision is final and no further negotiation will be entered into. The Marketing Office endeavours to assess each listing within 48 hours of submission (business hours only – weekends are not included in this time frame).

General Community Events

Criteria for general Community Events are:

- The event's location (or organising group) is within the Municipality of Alice Springs
- The event is not offensive, either as an event, within the title, description or activities. The event cannot be offensive, racist, sexist, use inappropriate language, vilify any particular group, etc.
- The event is of benefit to the Alice Springs community, i.e. is community-oriented, or entry is of low / no cost, and is not commercial in nature.
- No for-profit events will be approved, other than Major Events that bring benefit to the Alice Springs community.
- The event listing must not be advertising for a business or product.
- The event must not be political in nature, or advocate a position on a public issue, or be a petition.
- Discretion is applicable where events are of a sectarian nature.

Major Events

Criteria for approved Major Events are:

- Annual event (i.e. Finke Desert Race, Desert Festival, Desert Mob)
- Attracts large visitor numbers
- Financial or Social Benefit to the community
- Occurs within Alice Springs Municipality
- Event is a pre-approved Major Event. Note, only ASTC-approved Major Events can be checked as 'major events'

ASTC Printed Calendar

Each year, ASTC invites Event Organisers to be included in the annual printed calendar, distributed each year at Council's Christmas Carnival, at NO COST. However, the above conditions apply, and also the following conditions, for inclusion in the printed calendar:

- Event date must be confirmed in writing by **NO LATER THAN COB, 31 OCTOBER** to: marketing@astc.nt.gov.au
- Event must be already listed on Council's online Community Calendar.

Please direct all enquiries to ASTC's Marketing Office: marketing@astc.nt.gov.au