MEDIA RELEASE



Council adopts a new Strategic Plan

Monday, 04 July 2022

Council's strategic direction for Alice Springs has been envisioned with the 14th Alice Springs Town Council adopting a new Strategic Plan at the June Ordinary Meeting.

Alice Springs Liveability and Sustainability 2030 showcases Council's vision for Alice Springs, illustrating the different projects Council will fund, champion, facilitate, provide and advocate for, to enhance the liveability of the region.

The forward-facing plan will run to the year 2030; the longest Strategic Plan Alice Springs Town Council has ever developed.

"As an Elected Member group, we know this plan is ambitious, but it is something we also know is necessary," Mayor Matt Paterson said.

"Much like Council's role in the community, the plan takes a holistic look at Alice Springs and the needs of its residents.

Alice Springs Liveability and Sustainability 2030 sets a benchmark for Alice Springs Town Council and will guide our strategic direction for the next eight years. We know our town continues to face significant challenges and opportunities, but this plan can assist us to focus on solutions to those challenges, and to ultimately help our town prosper."

Alice Springs Liveability and Sustainability 2030 focuses the needs of the Alice Springs community into five pillars: Liveability, Safety, Environment, Economy, and Governance & Civic. These pillars were developed by the Elected Members of the 14th Council with each pillar highlighting a range of targeted projects.

Alice Springs Liveability and Sustainability 2030 is available for the public to view on the Alice Springs Town Council website, with hardcopies also available from Council facilities and the 50+ Community Centre.

For further information please contact:

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