MEDIA RELEASE



It's time to love your kerbs

Thursday, 03 March 2022

Alice Springs Town Council will today launch a new initiative to address overgrown grass across our town.

The scheme, called Vergecare, will see Council offer a \$30 voucher to eligible residents who maintain their verge. These vouchers can be redeemed at any Council facility.

Council voted to run the initiative at February's Ordinary Meeting with vouchers running out once a \$20,000 limit has been reached.

"The idea of this scheme is to get on top of the overgrown grass around our town as soon as possible," Councillor Mark Coffey said.

"Recent heavy rain and a combination of other factors has led to overgrown grass spreading through Alice Springs. The intent of this scheme is to improve both the aesthetic and safety of our town by tackling this issue."

To apply for a voucher, residents must take a before and after photo of their verge and attach them to an application form that can be found on the ASTC website. Residents must also attach a photo including proof of address i.e. a utility bill.

That application form can be submitted to vergecare@astc.nt.gov.au and will be assessed by Council Officers.

Once an application has been approved, the resident will be notified via email and they will be able to collect their voucher from the Civic Centre.

Applications for the scheme open today and vouchers for successful applicants will be ready for collection on Tuesday 15 March. All residential properties, excluding unit blocks, are eligible to apply.

All vouchers must be redeemed by Friday 3 June 2022. All vouchers are single use only and any unused funds on vouchers will not be refunded in the form of cash or credit.

Full terms and conditions can be found along with the application form at: https://alicesprings.nt.gov.au/web/community/environmental-initiatives/verge-care

For further information please contact:
Anthony Geppa - Senior Media Officer
0439 815 315 or ageppa@astc.nt.gov.au

P. (08) 8950 0500 F. (08) 8953 0558 E. astc@astc.nt.gov.au PO Box 1071, Alice Springs Northern Territory 0870

alicesprings.nt.gov.au