

Todd Mall Activation Grant program

Thursday, 19 January 2023

Alice Springs Town Council will help locals reinvigorate the Todd Mall Precinct with a Todd Mall Activation Grant program.

Opening today, this one-off Grant program will support businesses, not-for-profit organisations, community groups and individuals develop new or existing projects that renew and transform the Todd Mall precinct with \$52,500 allocated to the program.

The program is designed to bring communities and consumers into the centre of town, activating public spaces and encouraging visitations.

“The Todd Mall precinct is the heart of our CBD and our town is at its healthiest when the Mall is thriving,” Mayor Matt Paterson said.

“We need to look at innovative ways to make the centre of our town a vibrant place to be, and Council are extremely proud to support businesses and organisations to help achieve exactly that.

“If you have an idea to help activate the Todd Mall precinct, this program is for you and I encourage you to apply.”

Individuals can apply for a minimum amount of \$1,000 to \$2,500 (GST Inclusive) in funding.

Organisations and businesses can apply for a minimum of \$1,000 to \$6,000 (GST Inclusive) in funding. Successful applicants must deliver their project before 30 April 2023.

Applications for the Todd Mall Activation Grant program open now via <https://astc.smartygrants.com.au/ToddMallActivationGrant> with full grant guidelines available on the Alice Springs Town Council website.

For further information please contact:
Anthony Geppa - Senior Media Officer
0439 815 315 or ageppa@astc.nt.gov.au

P. (08) 8950 0500
F. (08) 8953 0558
E. astc@astc.nt.gov.au
PO Box 1071, Alice Springs
Northern Territory 0870
alicesprings.nt.gov.au