## MEDIA RELEASE



## J-MILLA headlines free youth concert in Alice Springs

## Monday, 27 March 2023

Young people from Central Australia will have the opportunity to meet with one of Australia's rising rap stars in the country at a special youth concert this weekend.

Born of the Mak Mak Marranunggu people in the Northern Territory, J-MILLA has been wowing crowds across the country performing at NIMAs, Bass in the Grass, Darwin Festival, the Treaty Festival as part of NAIDOC Week and the closing day of the Adelaide Festival at an event called "Hip Hop Finale", along with Ziggy Ramo, JK-47 and Jimblah.

In 2020, J-MILLA pledged to donate the earnings from his single "Unlock the System" to the family of Kumanjayi Walker, an Aboriginal man who was killed during an arrest attempt. The song was strongly supported by the ABC radio station Triple J. Late last year, J-MILLA collaborated with young people in Maningrida, a remote Aboriginal community in Arnhem Land in the Northern Territory, for a song and video project giving a voice for all young people of Maningrida. However, the song titled "No Problem" reflects the voice of many young Aboriginal people from around the country.

Concerned with what's been going on in Alice Springs, J-MILLA is heading to Alice Springs to present a FREE youth concert on Saturday 1 April 2023 to bring young people some positive energy.

"After hearing about what's going on in Alice Springs, I thought it would be a good idea to give something positive to the youth, bring hope and direction," J-MILLA said.

"I remember being a young kid and not having a lot of opportunities, so being able to bring something different to Alice Springs by doing what I love is one of the best ways to unite the community."

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This event will take place at the Yipirinya School from 2pm – 6pm on Saturday 1 April and will also feature Indigenous Hard Rock Band Mulga Bore, that opened for the KISS Concert late last year, and local Alice Springs band Karnage N Darknis.

Coordinated by the Alice Springs Town Council, tickets are free and can be registered through Alice Springs Town Council's Eventbrite website.

A free youth conference is also being held for school students on Tuesday 4 April at the Araluen Arts Centre. This event is youth led and includes a series of presentations from the likes of special guest Filmmaker and TV Personality, Nat Kelly, 2023 NT Young Australian of the Year, Jahdai Vigona, ending with a feature performance by up-and-coming rap star Yung Milla, younger brother of J-MILLA.

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