

Alice Springs Town Council's banner system is available for hire for organisations to publicise sporting, cultural, community, recreation and tourism events occurring in Alice Springs that are considered appropriate by the Alice Springs Town Council. There are 20 banner spots available on Todd Street, Gregory Terrace and Parsons Street.

The hire costs covers:

- The manufacturing and delivery of the banners
- The cost to put up and take down the banners

The hire costs do not cover:

- Design fees to produce the banner art work
- Any repairs required to maintain the banners in a professional condition

Name of Applicant:

Name of Organisation:

Address:

Phone:

Email:

Description of event publicised:

Banner dates:

Signed:

Date:

Approved: YES / NO  
Special Conditions:

**OFFICE USE ONLY**

Banner System Application

## Terms

- Alice Springs Town Council is responsible for the placing and removal of banners, and for organising the manufacturing and delivery of the banners.
- Alice Springs Town Council has the right to accept or reject applications, and no discussion will be entered into regarding this decision.
- Priority will be given to events that promote Alice Springs and are related to major cultural, community, tourist or sporting events.
- The banner system can be hired for a minimum of one week and a maximum of four weeks.
- Bookings need to be made at least EIGHT weeks in advance.
- Banner artwork needs to be received at least FIVE weeks before the booking date so there is enough time for the banners to be manufactured and delivered.
- All fees are to be paid in advance of the manufacturing of the banner. Cancellation after this period will result in the hirer being liable for all charges. The booking is not confirmed until all fees are paid.
- Once the banner artwork has been provided to Alice Springs Town Council, no changes can be made to the artwork.
- Banner artwork must be approved by Alice Springs Town Council.
- Banners may be reused by the hirer for future bookings, provided the banners are well maintained and of a high standard of presentation.
- Once banners are taken down, it will be the responsibility of the hirer to collect, store and maintain.
- All banner repairs are at the responsibility of the hirer.

## Banner Design

- The banner size is 840mm x 2640mm.
- Banners should be one-sided and tapered. Council will provide the detailed specs.

## Hire Costs

- \$4831.50 GST INCL for the 20 banners (includes banner printing, cost to put up and take down banners, and use of the system for up to four weeks).