REPORT

EXECUTIVE SUMMARY

Council’s ‘Change of use of Anzac Oval’ community consultation was conducted from 9am, 25 June to 5pm, 31 August 2018, and below are the audited results:

Total surveys received – 2012 + 17 = 2029.
  850 were in support of the Former Anzac Hill School site or 42% of respondents
  1179 did not support the former Anzac Hill School site or 58% of respondents

28 surveys did not contain an answer to the third question, “Where do you support NTG building...”. Of these 28, 11 were deemed invalid (no answers provided); 17 were deemed valid as a position, based on their subsequent answers. As a result, a further 10 supported a change of use of Anzac Oval, and 7 did not support. These additional surveys were included in the final total.

RECOMMENDATIONS

That the report be received and noted.

REPORT

1. BACKGROUND

At the July Ordinary Council meeting Elected Members voted unanimously for Council officers to implement the Change of use of Anzac Oval community consultation plan.

The methodology chosen was to conduct an online survey for its ease of access and limited requirements for resources. Printed surveys were made available for those who did not have direct internet access or were vision impaired, and these surveys were later entered electronically (84 total) to form part of the final total.

There was an intentional decision to not use ‘pre-registration’ options (i.e. providing email addresses, or web browser identification tools) as it was viewed that these could actively deter voter participation and would not provide genuine authentication (due to the use of fake and/or multiple emails addresses or web browsers).

While the online method did mean that multiple survey entries could be made, each entry was tracked via IP address, and duplications were isolated. Another two authentication methods (i.e. date/time stamps) were applied to each submission to further test and determine authenticity.

Whilst there were duplications, these were easily identified from the back end and were isolated. Therefore, the above figures DO NOT include any duplications. The percentage of duplication was calculated at approximately 20%.

The final total of votes is 2029, there is some discrepancy between the totals of responses to each individual question (e.g. question one’s total response is 2107). This
was due to some respondents ticking multiple answers to questions 1, 2, 4 and 5 before this was able to be addressed by IT. However this varies little to the outcome as respondents gave a clear answers (support or don't support) to question 3, hence this is the question that the total figure is based upon.

Margin of error:

<table>
<thead>
<tr>
<th>Population size</th>
<th>Confidence level (%)</th>
<th>Sample size</th>
</tr>
</thead>
<tbody>
<tr>
<td>26600</td>
<td>95</td>
<td>2029</td>
</tr>
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</table>

Margin of error 2%

This data and the feedback received at the consultation stands, shows that the attached figures are a true representation of the community's views of the change of use for Anzac Oval.

2. **DISCUSSION**

3. **POLICY IMPACTS**

*Alice Springs Town Council Strategic Plan 2018 to 2021*

**Objective 1:** A dynamic community

1.1 Inclusiveness and support
1.1.2: Promote community engagement, cohesion and safety

1.2: Economic growth and prosperity
1.2.1: Initiate cooperation between the Commonwealth Government, Northern Territory Government, and Council, to identify and develop strategic opportunities

1.3: Safe and reliable infrastructure
1.3.5: Advocate Northern Territory Government and Commonwealth Government partnerships with Council, to establish suitable, contemporary community facilities

**Objective 4:** A dynamic Council
4.1: Leadership and advocacy excellence

4. **FINANCIAL IMPACTS**

Advertising cost:
- Print - $4,525.00
- Radio - $3,000.00
- Banner - $1,935.00
- Notice with rates - $561.00
  - Total advertising cost - $10,020.00
5. **SOCIAL IMPACTS**

The consultation topic on is an issue that has evoked a lot of community debate, both for and against.

6. **ENVIRONMENTAL IMPACTS**

The consultation process had minimal environmental impact.

7. **PUBLIC RELATIONS**

The community consultation provided residents with the opportunity to provide Elected Members with both qualitative and quantitative feedback on a topical issue in the community. Residents did indicate they were pleased that Council was taking the opportunity to consult the community on this topic and that the process was conducted in an un-bias manner.

8. **ATTACHMENTS**

**ATTACHMENT A:** Survey audited data snapshot

**ATTACHMENT B:** ASTC Community Consultation for the change for use for Anzac Oval Stakeholder meeting notes

**ATTACHMENT C:** Letter dated 29 August 2018 from Minister Lauren Moss: Consultation Outcomes

**ATTACHMENT D:** Letter dated 29 August 2018 from Minister Lauren Moss: Council's Online Survey

**ATTACHMENT E:** NTG Media release dated 4 September 2018: National Reference Group Appointed

Claire Ashard
 MEDIA AND COMMUNICATIONS OFFICER

Rex Mooney
 CHIEF EXECUTIVE OFFICER
This page shows analysis of submitted data, such as the number of submissions per component value, calculations, and averages. Additional components may be added under the "Add analysis components" fieldset.

### Are you? (please choose most applicable)

- Ratepayer: 1399
- Resident: 636
- Visitor: 72

### Do you support the NTG building a National Aboriginal Art Gallery in Alice Springs?

- Yes: 1623
- No: 391

### Where do you support the NTG building a National Aboriginal Art Gallery in Alice Springs?

- Former Anzac Hill School site and surrounds, incorporating Anzac Oval: 840
- I do not support the NTG building a National Aboriginal Art Gallery on the Anzac Hill School site: 1172

### If you support a change of use of Anzac Oval to accommodate the development of a National Aboriginal Art Gallery on the Anzac Hill School site, do you:

- Fully support the NTG’s plans: 562
- Support, on condition of expanding current number of car bays at the site: 283
- I do not support the NTG building a National Aboriginal Art Gallery on the Anzac Hill School site: 1135

### How do you currently utilise Anzac Oval and associated facilities (please choose most applicable)

- I use the facilities, including car park, regularly (once or more per week): 570
- I use the facilities, including car park, occasionally (less than once per week): 335
- I use the oval weekly, for training or sporting events: 195
- I use the oval occasionally, for training or sporting events: 147
- I regularly attend community events at Anzac Oval: 699
- I occasionally attend community events at Anzac Oval: 515
- I do not utilise Anzac Oval or associated facilities: 123
<table>
<thead>
<tr>
<th>Name</th>
<th>Company</th>
<th>Meeting Details</th>
<th>Key Points</th>
</tr>
</thead>
</table>
| Dr Ben Scambary & Dr Sophie Creighton | CEO Aboriginal Areas Protection Authority | Meeting conducted by phone conference, w/ Mayor, Friday 17 August, 10.30am | - Whatever purpose Anzac Oval is utilised for, sacred sites are protected by the Act - the protected sites along and in the Todd River will continue to be protected  
- No views either way  
- Support the views of their stakeholders |
| Lauren Ganley | CEO Desert Knowledge Australia | Meeting w/ Mayor, Friday 17 August, 11.15am | - DKA supports the views of its stakeholders (representing Harold Furber, Owen Cole). |
| Dave Batic | GM NT Airports Alice Springs Major Business Group (Chair) Chamber of Commerce NT (A/S) | Meeting w/ Mayor, Friday 17 August, 2.30pm | - CoC x 350 members = 98% supportive of NAAG project going ahead, and therefore the change of use of Anzac Oval (becoming a green-space)  
- AS Major Bus Group = supportive of NAAG project going ahead, and therefore the change of use of Anzac Oval (becoming a green-space)  
- NT Airports = supportive of NAAG project going ahead, and therefore the change of use of Anzac Oval (becoming a green-space) |
| Yvonne Driscoll | Concerned resident | Meeting w/ Mayor, Friday 17 August, 3.30pm | - Does not support the change of use of Anzac Oval due to local aboriginal people having planted the grass on Anzac Oval  
- Does not support NTG’s NAAG as the change of use of Anzac Oval will take away important local history  
- Does not support as open space won’t encourage tourism or business and will instead be used inappropriately by some people |
| Ben McIntyre & Kristina Kidd | President, Vice President Totem Theatre | Meeting w/ Mayor, Friday 24 August, 4pm | - Conditionally supports change of use of Anzac Oval pending retention of vehicle access to TT for deliveries (i.e. sets, props, etc.)  
- Conditionally supports on continuance of available parking for TT patrons  
- Conditionally supports on basis of Anzac Oval becoming green open space  
- Conditionally supports on absence of any adverse influences on Heritage-listed Totem Theatre building, site, or operations. |
| Wayne Thompson  
Concerned resident and local business owner  
Meeting w/ Mayor, Tuesday 28 August, 11.45am | Key points:  
- Does not support the change of use of Anzac Oval due to concerns around sufficient availability of parking for the Youth and 50+ centres; and, access to the proposed NAAG site creating traffic congestion around nearby intersections.  
- Does not support due to concerns for the safety of busses/coaches using the proposed route to the gallery as they are currently targeted by rock-throwers.  
- Does not support due to concerns around the repurposing of Anzac Oval to green space, as Anzac Hill is already a crime hot-spot and the un-fenced space will attract anti-social behaviour (drinking, littering, etc.)  
- Does not support as there have been too many historical sites already lost to redevelopment; feels the town is losing its relevance and identity. |
|---|---|
| Alana Richardson  
Executive Officer  
Chamber of Commerce NT Alice Springs  
Meeting w/ Mayor, Tuesday 28 August, 2.30pm | Key points:  
- 98% members support the project proceeding, including the repurposing of Anzac Oval as a green space.  
- Removing the fence around Anzac Oval to create the green open-space will benefit the community, offering increased casual access for daytime visitors, CBD workers, families  
- Will lift CBD foot traffic in the north end of Todd Street. |
| Dale McIver, Chairperson Tourism CA  
Steve Schwer, CEO Tourism CA  
Meeting w/ Mayor, Thursday 30 August, 2pm | Key points:  
- Tourism Central Australia supports a change of use of Anzac Oval, in relation to the NTG’s proposed National Aboriginal Art Gallery. A repurposing of the current site to green open space will offer greater access and enhanced usability for the whole community.  
- Additionally, visitors to Alice Springs will enjoy a welcoming, accessible green open space in a convenient and central location.  
- Tourism Central Australia recognises community concerns relating to the limited availability of parking in the CBD, and supports the retention and/or |
<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Committee</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robert Campbell, CEO Lhere Artepe</td>
<td>Meeting w/ Mayor, Thursday 30 August, 2.45pm</td>
<td>Did not attend scheduled meeting.</td>
<td></td>
</tr>
<tr>
<td>Paul Barreau, Chair 50+ Committee</td>
<td>Meeting w/ Mayor, Thursday 30 August, 3.15pm</td>
<td>Key points:</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>• Does not support a change of use of Anzac Oval due to concerns relating to the proposed relocation of car-parking to the vicinity of the gallery (rear site):</td>
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<tr>
<td></td>
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<td>o too far to walk to/from 50+ Centre to rear site; unsafe at night; potential vandalism of parked cars at rear site</td>
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<td></td>
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<td>o limited availability of car bays for use by seniors</td>
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<td></td>
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<td>o vehicle access to 50+ Centre</td>
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<td></td>
<td>o safety of seniors accessing 50+ Centre with increased heavy traffic (coaches, campers, caravans, buses) to the area</td>
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<td></td>
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<td></td>
<td>• Does not support due to concerns that increased community access to the proposed green space will attract anti-social, inappropriate behaviour to the Anzac Oval area</td>
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<tr>
<td></td>
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<td></td>
<td>• Does not support due to concerns that poorly considered landscaping of the proposed green space may encourage anti-social, inappropriate behaviour, as has happened at Frank McEllister Park, Araluen.</td>
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</tbody>
</table>
His Worship the Mayor of Alice Springs  
Mr Damien Ryan  
PO Box 1071  
ALICE SPRINGS NT 0871

Dear Mayor Ryan,

Following the Alice Springs Town Council's request for further consultation regarding the National Aboriginal Art Gallery, the Northern Territory Government has undertaken a three-month comprehensive community consultation and engagement program, engaging with key community sectors and the broader public to hear their thoughts and ideas on the project.

The Government's consultation process will conclude on 31 August and as such, I write to you to request the opportunity for the Member for Braitling Dale Wakefield and I to present consultation outcomes to the Alice Springs Town Council at 7am on Friday 7 September.

As I outlined in my letter to you of 6 July, the Government is looking to make a decision about the next steps of the project and as such, it is important that Council determines its position about the use of Anzac Oval for the project as soon as possible, informed by the results of consultation.

Minister Wakefield and I look forward to providing the consultation results to councillors and progressing this important job-creating project for the benefit of the people of Alice Springs.

Yours sincerely,

LAUREN MOSS

29th August 2018
Mayor Damien Ryan  
Alice Springs Town Council

Email: mayor@astc.nt.gov.au

Dear Mayor Ryan,

I am writing in relation to the Alice Springs Town Council's (ASTC) online survey to gauge community opinion on the planned development of the Anzac Oval precinct, referencing the Northern Territory Government's preference to construct the job-creating National Aboriginal Art Gallery at the Anzac Hill precinct.

As you are aware, the Northern Territory Government is in the final stages of a comprehensive engagement and consultation process with the people of Alice Springs in relation to this important project, seeking to answer questions and concerns and explain the benefits of the project.

So far, the local engagement team led by the Member for Braitling Dale Wakefield has held more than 100 stakeholder meetings – including with Aboriginal organisations and individuals, members of the arts community, history and heritage interest groups, community and business groups, sporting bodies and others.

The team has also spoken to hundreds of people at coffee pop up stalls, markets and local events and the Government has also invested in advertising to better explain the project.

Ten prominent residents have recorded testimonials, putting their support behind the Gallery project and the proposed location.

The Government has also made a number of commitments to the community of Alice Springs should the Gallery be built at the Anzac Hill precinct, including retaining green space, creating additional car parking, finding a new and better home for the rugby codes, relocating St Joseph’s and catering to the needs of surrounding community groups.

At this point in our consultation process, preliminary analysis shows that the majority of people who have engaged with the local engagement team are positive about the project at Anzac Precinct and want to see it move forward.

We are continuing to consider all of the responses received and will release a comprehensive consultation report next week, when this engagement phase is completed, which will help to inform the next stage of the project's development.
In addition, we are working with local Aboriginal organisations to develop a Regional Aboriginal Workforce Development Plan to ensure that local Aboriginal people are engaged on the project culturally as well as receiving ongoing benefit through employment and empowerment.

Given the considerable effort the Government is putting in to better engaging with residents on this project, it is difficult to understand why the ASTC has decided, some way into this process, to undertake its own online survey promoted primarily to Alice Springs rate payers.

As you are aware, the NT Government conducted an initial consultation process with the community in November last year asking them to have their say on the preferred site for the Gallery. Feedback was collected via an online survey and a number of pop stalls.

At the time, there was criticism from some Alice Springs Town councillors that this consultation process was too limited, potentially excluding some sections of the community, including Aboriginal stakeholders.

The current comprehensive consultation process being undertaken by the NT Government seeks to address the criticism directed at our original process.

Given this recent history and as mentioned above, it is surprising that the Council has now chosen to conduct its own online survey to inform decision-making in relation to this project, particularly as the same criticisms of the Government's initial process can be directed squarely at the Council process.

A further concern with Council's decision to undertake an online survey goes to the integrity of this process. I understand it is possible for one person to complete the survey as many times as they like. Once a person has completed the survey, it even automatically redirects them back to the start of the survey.

I understand Council is aware of these process flaws and is seeking to mitigate them by engaging an officer to delete multiple entries from a single IP address, however the potential for human error in such a situation seems very high, and does not take into account shared devices in households.

Given these underlying weaknesses, I believe it will be difficult for the community to have confidence in the integrity of the survey results and understand some of these same concerns have already been raised by members of the community.

However, despite the limitations of Council's online survey, we remain committed to working with Council and the community to ensure this critical project becomes a reality.

We have heard the community when they have told us they want to be closely engaged on this project and we will ensure they are involved and consulted every step of the way.

The National Aboriginal Art Gallery will generate significant economic growth and jobs in Alice Springs, as well as strong social and community benefits, and we look forward to working with Council and the community bring it to life.

Yours sincerely,

[Signature]

LAUREN MOSS
29th August 2018
National Aboriginal Art Gallery: National Reference Group Appointed

4 September 2018

Another important step towards delivering the job creating National Aboriginal Art Gallery was achieved today with Minister for Tourism and Culture, Lauren Moss announcing members of the National Reference Group.

The Group will provide advice on delivery of the project, advocate nationally and help progress the recommendations outlined in the expert steering committee report on the implementation and operation of the Gallery.

Built in the heart of Australia, the National Aboriginal Art Gallery will become a globally significant institution that celebrates Aboriginal art and culture and create jobs and economic opportunities.

This is a project that will capture the hearts and minds of the nation as an emblem for a shared future between our first peoples and the broader Australian community.

The expressions of interest process returned a significant number of individuals with expertise in Aboriginal and Torres Strait Islander art. Aboriginal tourism development, corporate fund raising and philanthropy.

The National Reference Group members include local Arrernte traditional owner Mr Benedict Kngwarraye Stevens, (Apmereke artweye for Mparntwe, Alice Springs), co-Chair of the Initial Scoping Steering Committee, Desart CEO, Mr Phillip Watkins, the most recent director of the National Gallery of Australia, Mr Gerard Vaughan, AM, and Chairperson of the Aboriginal Tourism Advisory Council, Ms Helen Martin.

Based on a two-year term, 15 members will be appointed from across Australia including:

National:

• Dr Gerard Vaughan, AM - past Director, National Gallery of Australia
• Ms Margo Neale, Senior Indigenous Curator and Indigenous Advisor to the Director, National Museum of Australia
• Ms Rhoda Roberts, AO - Head of First Nations Programming, Sydney Opera House
• Ms Helen Martin - Chair of the Northern Territory Aboriginal Tourism Advisory Council, originally from Irlpmere, an eniron of Alice Springs
• Mr Frank Howarth - past National President of Museums Galleries Australia and former director of the Australian Museum
• Mr John Namundjal, AM - Kuninjku bark painter and sculptor and a leading Aboriginal artist from Milingap Art and Culture Centre
• Mr Nathan Jagnnara Masonry - Warlpiri elder and Aboriginal artist from Central Australia
• Ms Freja Carmichael - Ouandamooka woman, descendant of the Ngugi people belonging to Minjerribah (North Stradbroke Island) and Moorgumpin (Moreton Island) and is based in Brisbane, QLD, and currently visiting curator at the Institute of Modern Art, collaborating on The Commute: First Nations Sovereignties and Dialogues Across the Great Ocean
• A representative from the National Gallery of Australia
• A representative from the Torres Strait Regional Authority.

Local (Alice Springs):

• Mr Benedict Kngwarraye Stevens - Apmereke artweye (Traditional owner) for Mparntwe
• Mr Phillip Watkins - CEO Desart, the co-Chair of Initial Scoping Steering Committee
• Mr Robert Campbell - CEO, Lhere Artepe Aboriginal Corporation
• Mr Luke Scholes - Curator of Aboriginal and Torres Strait Islander Art, MAGNT
• Ms Eiliat Rich - Local Alice Springs based designer.

Meanwhile, other critical project planning activity is underway including recruitment for a Project Implementation team (which will work with and take guidance from the National Reference Group) to be located in Alice Springs, and developing an Aboriginal Workforce and Enterprise Development Plan to achieve majority Aboriginal management and workforce by the time the Gallery opens in 2022.

For more information visit: https://artslrail.nt.gov.au/about-arts-trail/National-Aboriginal-Art-Gallery

Quotes from Minister for Tourism and Culture, Lauren Moss

"The Gallery will showcase and celebrate a globally significant, Australia-wide art collection from the world’s oldest continuous culture.

"It will attract thousands of visitors from across the globe every year and will create hundreds of local jobs during construction and create and support hundreds of ongoing jobs once complete. It will deliver significant flow-on benefits to local business.

"The Territory has been overwhelmed with support and encouragement, to deliver on what will certainly become a globally significant institution dedicated to the celebration, display and interpretation of incredible artwork drawn from across the continent.

"We promised this Gallery and we will deliver an exciting and important institution that will celebrate culture, attract visitors, and create new business and jobs in Alice Springs."

Media contact: Trish Grimshaw 0401 110 342