

REPORT

Report No. 115/16ccs

**TO: CORPORATE AND COMMUNITY SERVICES COMMITTEE –
15 AUGUST 2016**

SUBJECT: POP-UP GALLERY PROGRAM

AUTHOR: COMMUNITY AND CULTURAL DEVELOPMENT OFFICER – LEON TRIPP

EXECUTIVE SUMMARY

Council are considering continuing to operate the Pop-Up Gallery until the end of December 2016 with a program of Arts and Cultural activities. This report proposes a program of activities.

RECOMMENDATION

That it be a recommendation to Council:

That Pop-Up Gallery exhibitions be endorsed to occur at the old Don Thomas shop, in keeping with the proposed programming, until the conclusion of December 2016.

REPORT

1. BACKGROUND

A pop-up gallery was established in the old Don Thomas shop to exhibit works from the Alice Springs Town Council Art Collection. The exhibition has been a collaboration between ASTC and Araluen Arts Centre. It has been operational since May 12, 2016. The lease of the shop front formally expired July 31, 2016. The lease has since been extended until the end of August 2016, with exhibition of the Alice Springs Town Council Art Collection concluding at this stage, August 18, 2016.

2. DISCUSSION

The proposed program to succeed the current exhibition in the Pop-up gallery is:

September: Kaye Kessing exhibition – Battle for the Spinifex

This series of eleven (11) paintings owned by Alice Springs Town Council could be exhibited to coincide with National Threatened Species Day on 7 September. On this day in 1936 the last Tasmanian tiger died in Hobart Zoo. With the death of this animal the thylacine species became extinct.

The exhibition would see input from the Department of Parks and Wildlife to create not only a visual narrative but a literal one with the inclusion of displays supplied and installed by them. Council's Environment Officer, Hayley Mitchener, will assist with this event.

It is possible that a performing arts component will be included as a part of the exhibition program.

October: Wearable Arts Exhibition

This exhibition would be coordinated by Central Craft as a lead up to this year's Wearable Arts event, Saturday 5 November, 2016. The exhibition would display previous winning submissions and provide a colourful close up look at the creations. Preliminary discussions have occurred with the Wearable Arts Coordinator Glen Woodward related to curation, logistics of mounting the display, as well as staffing the exhibition with volunteers. The support of this event would align with the ASTC Arts and Cultural Plan 2016 – 2021 by partnering with and building on an existing successful cultural event.

It is possible that an Indigenous fashion designer may contribute to this exhibition, with a potential fashion parade.

November: The Alice Springs Collection

This exhibition would see components of the Alice Springs Collection put on display to provide a profile of the historical establishment of Alice Springs from pre white settlement and the indigenous Arrernte culture, to the introduction of the Afghan cameleers, the significance of the Second World War on infrastructure in the town, to the present multicultural town that is Alice Springs today. This exhibition will be supported by Special Collections Librarian, Alice Woods, with staffing support from the Library.

December: Continuation of the Alice Springs Collection

This collection could stay mounted for the Christmas Carnival and Christmas period to maximise its exposure to locals, providing a great opportunity for locals to learn more about the town they live in. The exhibition could conclude mid-December, 2016.

3. POLICY IMPACTS

This program aligns with the Alice Springs Town Council Arts and Cultural Policy and Plan

4. FINANCIAL IMPACTS

Costing to GL 851.25.241, Tourism Events and Promotions.

Staffing:

Staffing at present is provided by Community Development personnel for the duration of four hours a day, five days a week; and Sunday markets for the duration of four hours. With the proposed exhibitions until the end of 2016, staffing will be contributed by the Library team, as a part of usual staffing compliments; potentially the Technical Services team; and volunteers affiliated with Central Craft, as well.

If the staffing were to be exclusively provided by the Community Development area, for the balance of the year, the costs incurred would be: \$128 per day for staffing during the week; and \$256 per day for staffing, Sundays.

Weekdays: 83 days @ \$128 per day totals:	\$10,624
Sundays: 8 days @ \$256 per day totals:	<u>\$2,048</u>
Total:	\$12,672*

*It is anticipated that these costs will not be incurred.

Rent and utilities:

Fixed costs from September, until end of December 2016:

Rent	\$8,000
Electricity	<u>\$600</u>
Total:	\$8,600

Curation

A portion of the Kaye Kessing exhibition is being transported to the pop-up gallery, free of charge, by Araluen. Curation will cost \$50 per hour, for the duration of approximately, but no more than sixteen (16) hours, totalling \$800.

It is intended that proposed exhibitions will be curated exclusively by outside organisations, without expense to ASTC. The Wearable Arts Exhibition will be completely curated by Central Craft. The Alice Springs Collection exhibition will be curated collaboratively between the Community Development and Library teams, with two days professional installation comprising up to sixteen (16) hours, \$800.

Curation: \$1,600

Marketing and publicity/ incidentals

Each exhibition from October 2016 onwards, will collectively be \$1,200. This includes newspaper advertising, decals for the windows of the pop-up gallery, digital flyer, A3 posters and opening events.

Marketing and publicity/ incidentals: \$3,600

Total cost for exhibition programming until the conclusion of 2016: \$13,800 (excluding staff wages).

5. SOCIAL IMPACTS

Awareness developed of the historical development of Alice Springs.

6. ENVIRONMENTAL IMPACTS

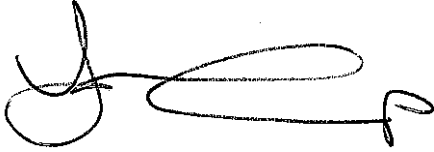
Awareness developed of endangered species in Central Australia.

7. PUBLIC RELATIONS

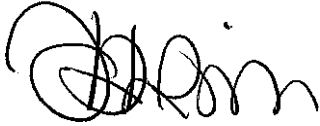
Alice Springs Town Council is seen to be developing a program of exhibitions that educate locals and visitors about facets of the town and in turn contributing to the visitor experience

8. ATTACHMENTS

NIL

A handwritten signature in black ink, appearing to read 'Leon Tripp', with a stylized, elongated horizontal stroke.

Leon Tripp
COMMUNITY AND CULTURAL DEVELOPMENT OFFICER

A handwritten signature in black ink, appearing to read 'Skye Price', with a circular flourish at the beginning.

Skye Price
DIRECTOR CORPORATE AND COMMUNITY SERVICES