



Banner Display



Name of Applicant

Address

Email

Phone (Fax) (M)

Organisation

Purpose of Display

Locations and Dates Requested please refer to the map in the attached conditions

Todd Mall to

Larapinta Drive to

Nap Road to

Main Road light poles to

Larapinta Drive (5 available)

South Stuart Highway (24 available)

North Stuart Highway (12 available)

Stott Terrace (23 available)

Barrett Drive (27 available)

Leichardt Terrace (4 available)

Wills Terrace (8 available)

I agree to be bound by the conditions attached

Signed (written)

Date

Daytime phone number

- approved
- not approved

Council Delegate

Date

Banner Display Permit

reset form

The Town Council has provided a number of locations for the purpose of hanging banners throughout Alice Springs. The hanging of banners is a popular and effective means of advertising community events and other functions. It is therefore recommended that bookings are made well in advance of the dates which a banner is preferred to be displayed.

Charitable organisations receive absolute preference for banner space allocation.

Erecting and removal of banners is the responsibility of the applicant. Should the applicant's banner fall down, it is the applicant's responsibility to have it put up again (or removed) as soon as such notice is given.

Should the applicant's banner be stolen or damaged, the Alice Springs Town Council is not liable.

Banner hanging space is available at the southern entrance to Todd Mall, on Gap Road, on the Qantas Airlines display structure on Larapinta Drive, and on the light poles along the main roads within the town. (Hanging banners in alternate locations to those listed is subject to permission from the Council following an application made by the organisation wishing to display the banner.)

The applicant/organisation shall have public liability insurance to \$5 million and shall indemnify and keep indemnified the Alice Springs Town Council against any and all actions, claims and demands, losses, damages, costs and expenses arising from the presence of the banner.

TODD MALL

Display period:
Maximum of 10 days before the date of the event being promoted with removal required 2 days after the event is completed

Banner size:
Maximum length 12 metres
Maximum height 1 metre

Requirements:
5 metres of rope on each corner
wind-holes along banners

Banner Display Guidelines

LARAPINTA DRIVE – QANTAS DISPLAY STRUCTURE

Display period:
Maximum of 10 days before the date of the event being promoted with removal required 2 days after the event is completed

Banner size:
Maximum length 3.5 metres
Maximum height 1.4 metre

GAP ROAD

Display period:
Maximum of 10 days before the date of the event being promoted with removal required 2 days after the event is completed

Banner size:
Maximum length 11 metres
Maximum height 1.5 metres

Requirements:
2 metres of rope on each corner
wind-holes along banner

MAIN ROAD LIGHT POLE BANNER SUPPORTS

Display period:
Maximum of 3 weeks before the date of the event being promoted with removal required 1 week after the event is completed with removal required 1 week after the event is completed

Banner size:
Maximum width 1 metre
Maximum height 3 metres

Requirements:
7.5cm sleeve/hem at top of banner
3 reinforced eyelets for ties on one side of banner – to secure banner to pole

Number available:
The applicant should specify how many banner supports on each road are required, using the map as a guide.

All enquiries and bookings should be directed to the Statutory Services Department at the Alice Springs Town Council (08) 8950 0500.